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Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Be safe this holiday season: Don’t drink and drive

Start Date: December 14, 2020
End Date: January 4, 2020
Nunavut-wide **45 sec**

This holiday season, be safe. If you drink, don’t drive! Decide ahead of time how to get home safely: take a taxi, designate a responsible driver, or find another safe way home.

The Nunavut Liquor and Cannabis Commission will be passing out taxi coupons in Iqaluit, Rankin Inlet and Cambridge Bay during the holiday season. Look for these at licensed establishments and RCMP check stops. In Iqaluit, taxi coupons will also be distributed at the Iqaluit NULC Store.

This initiative complements *Let’s Be Aware / Ujjiqsuqta*, the Nunavut Liquor and Cannabis Commission’s responsible use of alcohol campaign. It aims to reduce the harms related to alcohol across the territory.

For more information about *Let’s Be Aware/Ujjiqsuqta*, please visit www.ResponsibleNunavut.ca or www.ujjiqsuqta.ca. Be part of the conversation by liking and commenting on the *Let’s Be Aware* Facebook page at www.facebook.com/ResponsibleNunavut.

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